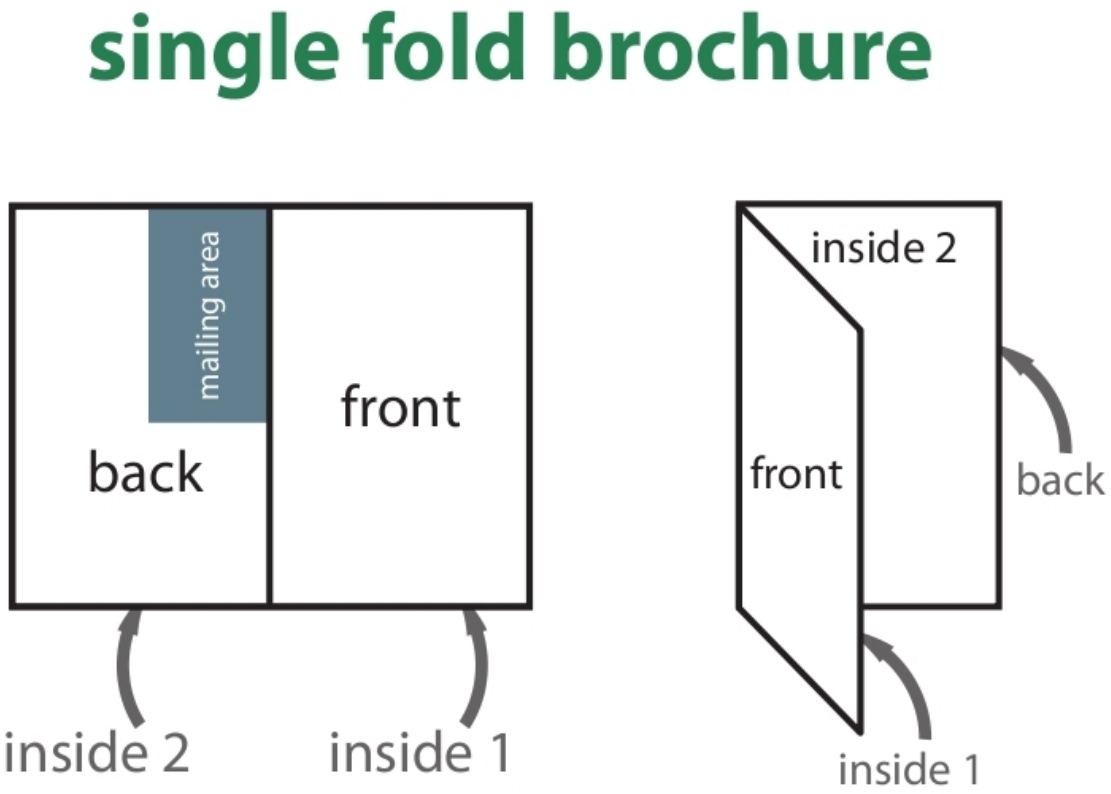
Connolly Printing Brochure Folding Guide

We offer printed brochures in several different sizes and folded several different ways. The following guide explains the different folds we offer and what you need to know about folding before laying out your folded brochure design.

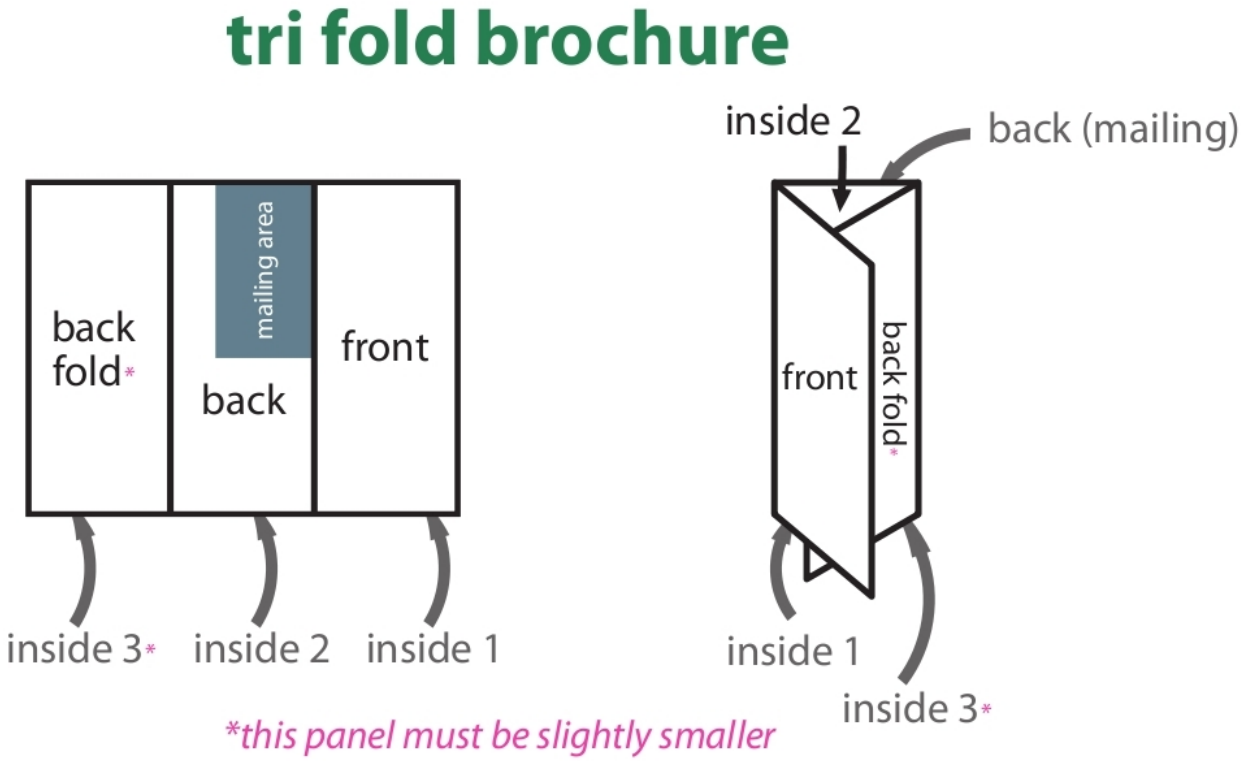
Single Fold Brochure

A single fold brochure is made by folding a printed page in half. After folding it consists of four panels, two on the front and two on the back.



Tri-Fold Brochure

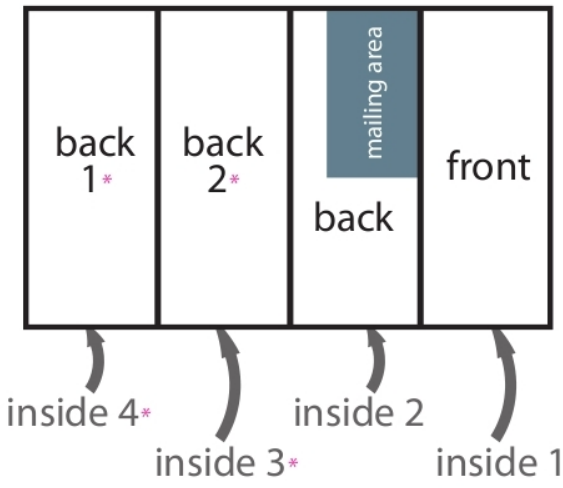
A tri-fold brochure is made by folding a printed page in thirds. After folding it consists of six panels, three on the front and three on the back.

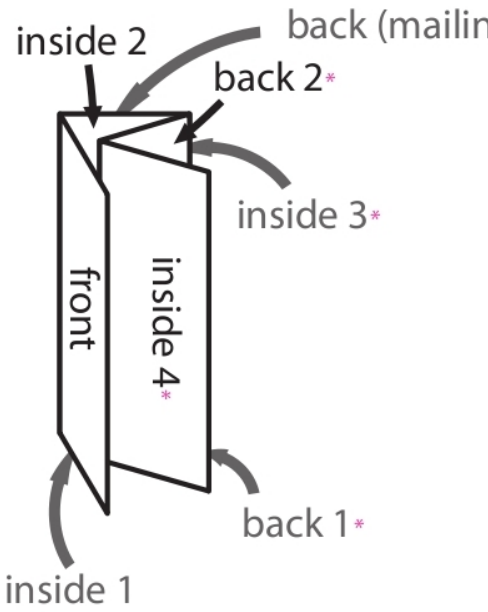


Double Parallel Brochure

A double parallel brochure is made by folding a page in half and then folding each folded page in half again in the same direction. After folding it consists of eight panels, four on the front and four on the back. The last two panels need to be slightly narrower than the outer panels so that they fit inside when folded.

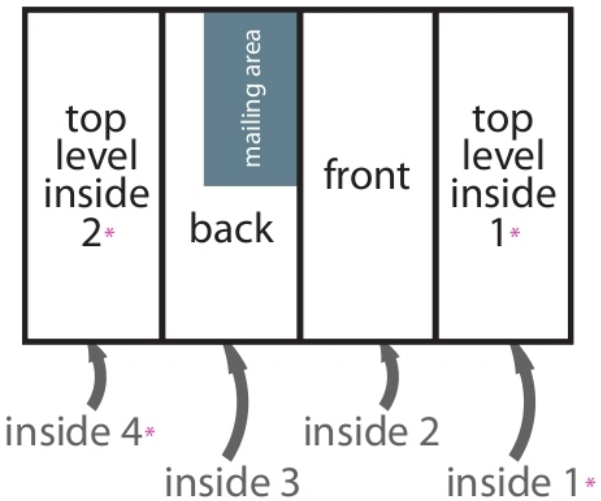
double parallel brochure

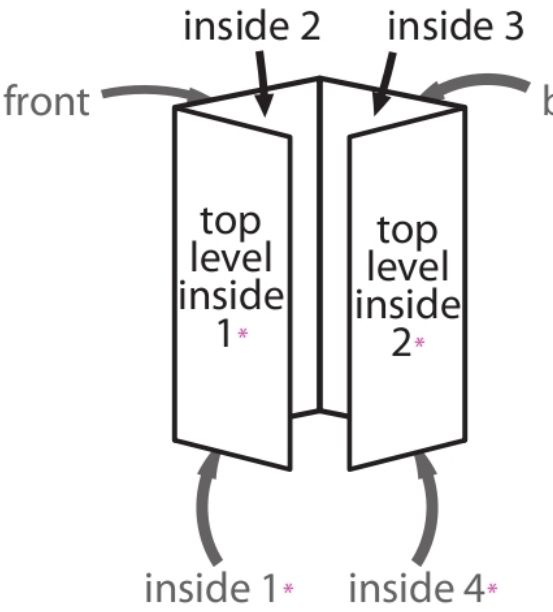




*this panel must be slightly smaller

gate fold brochure

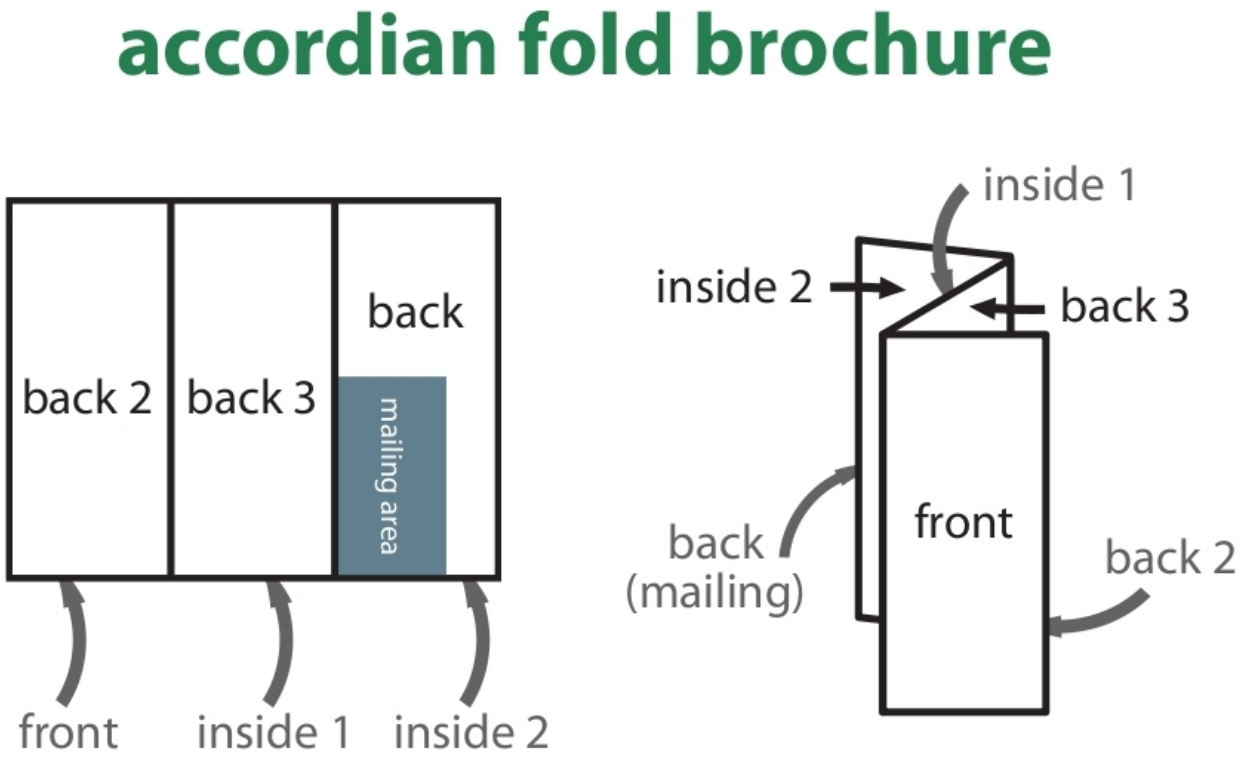




*this panel must be slightly smaller

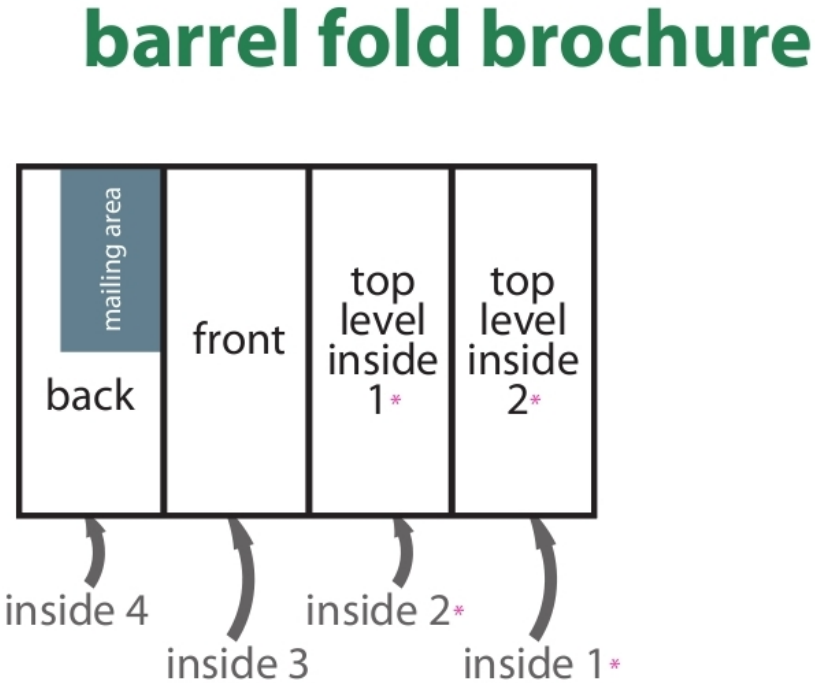
Accordion Fold Brochure

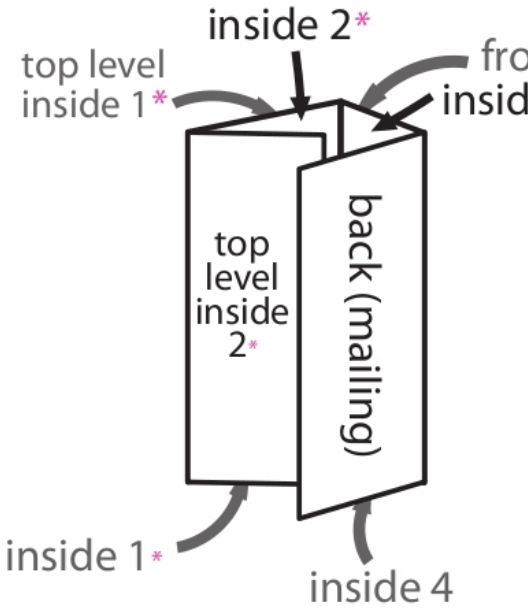
An accordion fold brochure is made by folding a page in equal parts in front of and behind itself. After folding it consists of six panels, three on the front and three on the back.



Barrel fold

Consists of two or more parallel folds, each folding in the same direction, with the panels nesting into each other. The most common example of a Barrel Fold is an 8.5 x 11" letter, folded into a mailing envelope.

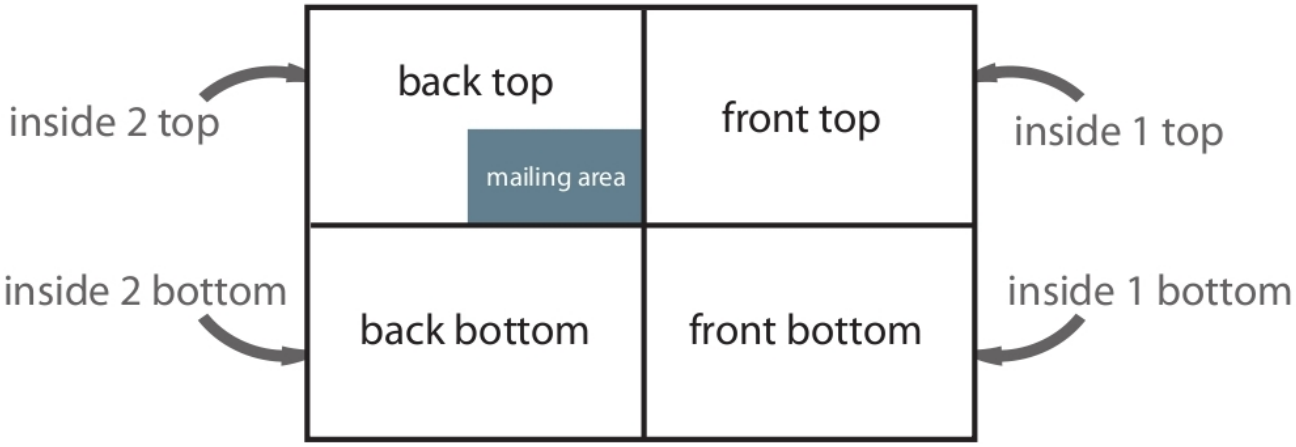


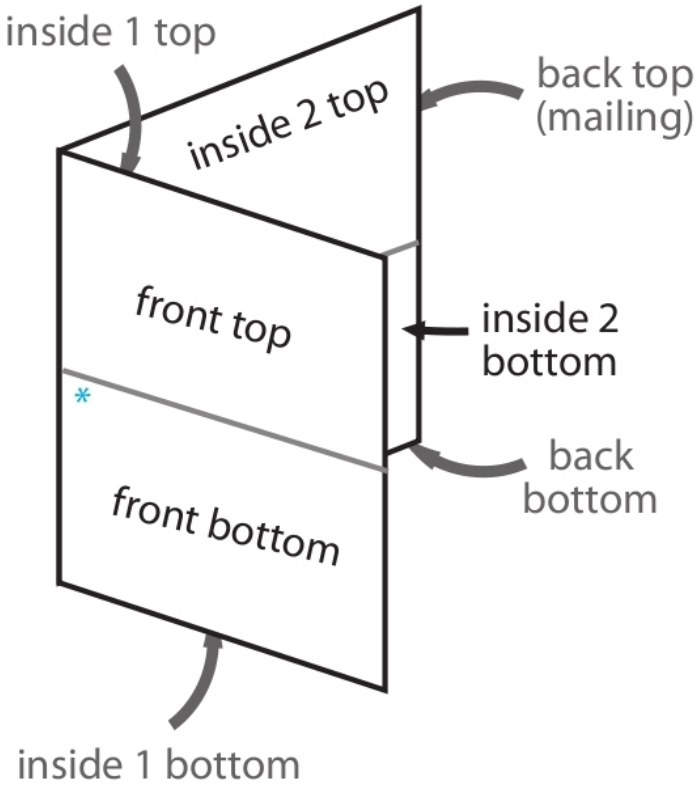


*this panel must be slightly smaller

[illegible]

french fold newsletter





** piece is then folded again, on grey line.*

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